

# JOB PROFILE

## Marketing Manager



### OUR COMPANY

Our award-winning startup dive solutions provides web-based CAE solutions for engineering companies. Our in-house software utilizes novel particle-based technologies to simulate fluidic processes in complex mechanical systems. We accelerate development processes and decision making. Our dogma: We create beloved world-class software to help engineers design more sustainable products every day.

### OUR CULTURE

*We trust in creative people who love what they do. People who want to work on cutting edge technology that empowers engineers to make the world a better place. We believe in diversity, strong teams and healthy and friendly culture of trust, constructive feedback and empowerment. Work is not a job. Work is being passionate about something, meeting great people and building something you believe in.*

### YOUR MISSION

**You are going to increase the reach of our company, define our dive solutions brand and generate valuable leads for our sales team.**

### YOUR TASKS

- You are responsible for our Content Marketing (e.g. whitepapers, professional journals, blogs and newsletters).
- You lead our social media marketing campaigns.
- You are responsible for market research.
- You assist in developing our marketing strategy.

### YOUR PROFILE

- ✓ You have at least 3 years of professional marketing experience
- ✓ You have experience in online marketing and have worked with modern online marketing tools.
- ✓ You speak English fluently, both written and verbally.
- ✓ You enjoy understanding and communicating complex deep tech products.

### OUR OFFER

- ❖ Inspiring culture of creativity, failure and improvement, fast decision making, best-ideas-win philosophy.
- ❖ Personal and extensive onboarding, professional and personal development opportunities, team and network of internationally operating experts.
- ❖ Product demonstration meetups, company team-ups, joint voluntary service.
- ❖ Central workplace in Berlin, amazing IT equipment & tech talks to spread knowledge.

**You want to become part of our team? Start your application! Just send your curriculum vitae to: [talent@dive-solutions.de](mailto:talent@dive-solutions.de)**